



PRESS RELEASE

M.A.D.S. digital art gallery 7.0

FEBRUARY 19 - 28 2021

“LOVE MY BODY - We need different eyes”

International Art Exhibition

A cura di Camilla Gilardi, Silvia Grassi

M.A.D.S. DIGITAL ART GALLERY 7.0
CORSO SAN GOTTARDO 18, MILANO

From Friday 19 to Sunday 28 February 2021 the contemporary art exhibition "LOVE MY BODY - We need different eyes" will be held at M.A.D.S. digital gallery 7.0, an innovative art space in the heart of Milan and the first permanent digital art gallery that welcomes artists and their works, revolutionizing exhibition methods through high-definition digitization and augmented reality technology.

The exhibition, curated by Camilla Gilardi and Silvia Grassi, aims to present the work of artists active on the international art scene. The exhibition identifies itself as a spokesperson for body positivity and pursues the objective of giving a stop to this phenomenon (recognisable as a real form of bullying), not by dialoguing, but by using the tool of art. On this occasion, M.A.D.S. wants to represent the starting point of a process aimed at gaining awareness of oneself and one's physical appearance, attributing the right value to its uniqueness. Transforming our points of weakness into our distinctive brand, converting the demons that make us fall into the trap of our own physical appearance into a charge of energy. "LOVE MY BODY - We need different eyes" is a tribute to self-esteem, which, if well guarded and nurtured, is the winning weapon to face major challenges and, at the same time, the secret to being in harmony with oneself, whether in front of the mirror or surrounded by a crowd.

"LOVE MY BODY - We need different eyes" wants to be a visual experience tout court, but not only, a journey outside and inside oneself, an aesthetic journey among the works exhibited here, but which will accompany us, we hope, also outside this space, elsewhere.

Per info e prenotazioni:

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